					DIRECTO	ORATE: EXECU	TIVE SUPPORT	SERVICES					
Specific Objectives	Strategies	Strategy Code	Key Performance Indicator	Project	Budget	Baseline 2016/2017	Target 2017/2018	Quarter 1 Target-Ending September 2017	Portfolio of Evidence	Quarter 1 Actual Perfomance	Rating Key	Reasons for Deviation	Corrective Measures Proposed
				KPA	1:MUNICIPAL T	RANSFORMATION	N AND ORGANISA	TIONAL DEVELOPM					
To ensure that BCMM is a well- known and marketable brand	Develop BCMM's new brand identity	GGPP1	Branding Strategy	Communication , Media, Marketing and Branding Strategy	250 000	Communication Strategy	Review communication strategy to enhance on media, marketing and branding	Consultation on SWOT Analysis with key internal stakeholders on Communications Strategy and Brand Identity		Signed off SWOT Analysis Report	ß	N/A	N/A
		•		KPA 2:MU	JNICIPAL BASI	C SERVICE DELIV	ERY AND INFRAS	TRUCTURE DEVELO	PMENT	1	<u> </u>		
	Mainstreaming youth development	GGPP8	Number of bursaries awarded (BCMM Bursary Fund 2018)	Busaries non employee	1 188 822.37	36 Bursaries awarded BCMM Bursary Fund 2017	2018 BCMM Busary fund handover (40 busaries awarded in February)	Call for applications		Bursary Fund advert 2018 academic year was out in October	伊	Confirmation of scarce skills with skils development	Advert out in October, will me the Second Quarter target
	•	•	•		ĸ	PA 3:LOCAL ECO	NOMIC DEVELOPI	MENT	•	•	•		•
	Optimise collaboration and participation of various sports development stakeholders	GGPP5	Number of sporting events supported	Events	3 000 000	4	3	N/A	N/A		Not reporting	N/A	N/A
		.		1	KPA 4:MUN	NICIPAL FINANCIA	L VIABILITY AND	MANAGEMENT		I	<u> </u>	_	
grant /capital	Accelerate implementation of grant / capital projects	MFVM2	capital budget spent on capital projects	Office furniture & equipment (HoD's Office & Cllrs)	3 000 000	43%	100%	2%	S 71 report	0%	Ð	Delays in completion of procured products, the financial year ended and had to prepare new order for payment of invoice.	Plans
		1		1	KPA 5:GC	OOD GOVERNANC	E AND PUBLIC PA	RTICIPATION		<u>I</u>	1	J	<u>I</u>
To be an inclusive city	Strenghten multi- stakeholders forum	GGPP2	Number of programmes implemented in partnership with Civil Society	Swimming/Surfi ng Project	138 207	2	1	Convene Project Planning meeting with project participants	Swimming Project Attendance Register, Minutes of Meeting	1	Ð	N/A	N/A
		GGPP3	Ward Committees	Ward Committee Empowerment Programme	240 000	0	2	1	Attendance Register, Training Programme	1	B	N/A	N/A

		GGPP10		Intergovernmen tal Relations	81 809.72	4	4	1	Attendance Register, Minutes, Agenda	1	ß	N/A	N/A
To protect and manage BCMM natural resource for future generations	Implement climate change mitigation strategies	BSDI13	change mitigation	Nahoon Estuary Reserve	100 000	1	1 (Upgrading of Nahoon Estuary Nature Reserve)	N/A	N/A	Not reporting	Not reporting	N/A	N/A