



Power Partnerships – Growing a better city together

Setting up shop in East London: the Yekani Story

FROM SA TV TO YEKANI 45 YEARS OF GROUNDBREAKING E-ENTERTAINMENT

Vektronix (Pty) Ltd

Tellumat (Pty) Ltd's management of East London branch buys East London assets of Tellumat (Pty) Ltd, Vektronix (Pty) Ltd is birthed!

Yekani owns 100% of Vektronix

Yekani Group buys out majority shareholders, owns 100% of Vektronix (Pty) Ltd

Watch next?

- Watch this space

1974

First TV produced in SA

SA TV produces the first TV in SA

2003

Yekani buys 38.9%

2007

Yekani Group buys 38.9% BEE stake in Vektronix (Pty) Ltd

2016

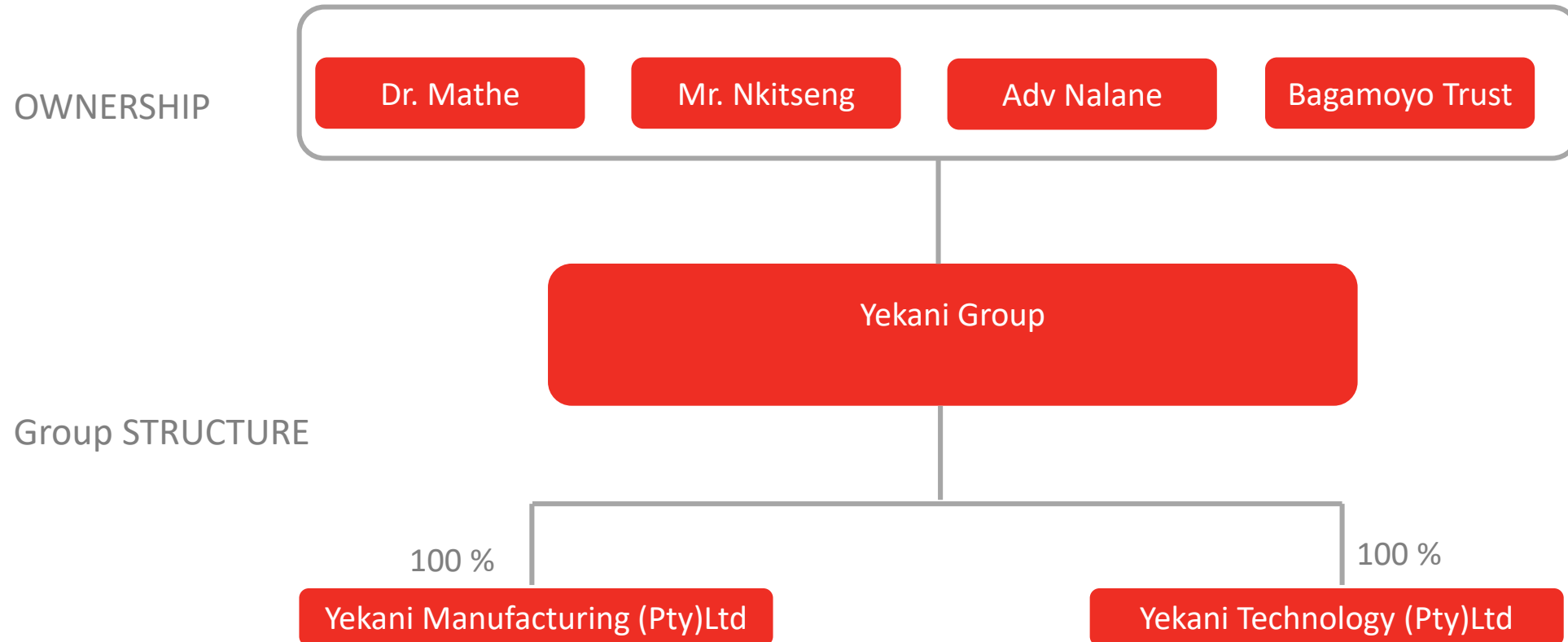
Yekani rebrands + launches R1bn SMART factory

2018

- Company is rebranded 'Yekani', no longer referred to and known by 'that other name'!
- Launches a R1bn SMART factory in East London, with a 7.7bn cph per annum capacity

?

YEKANI: WHO WE ARE



Incorporated in 1998

Technology company - a disrupter, an innovator & enabler of brilliance



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| <ul style="list-style-type: none">• Stable infrastructure<ul style="list-style-type: none">• Water and sanitation• Roads and public transport• Schools (best place to raise kids)• Access to skills and knowledge<ul style="list-style-type: none">• Walter Sisulu University, University of Fort Hare, Pearson Institute of Education & Buffalo City TVET College• Great and supportive partners<ul style="list-style-type: none">• ELIDZ, ECPG, BCMM | <ul style="list-style-type: none">• Excellent work-life balance – a city that comes alive<ul style="list-style-type: none">• Beautiful and cleaner beaches, sporting activities (soccer, rugby, cricket, swimming, boxing, etc), hiking, road running• Comedy nights, Belin November, live music performances• Friendly and welcoming people |
|--|--|

Why Buffalo City?
General considerations

- | | |
|--|---|
| <ul style="list-style-type: none">• Knowledge and people<ul style="list-style-type: none">• Walter Sisulu University, University of Fort Hare & Buffalo City TVET College• Innovation<ul style="list-style-type: none">• Entrepreneurs, ELIDZ (including its Science Technology Park), ECDC, SITA, NACI• Products<ul style="list-style-type: none">• e-Entertainment (PVR, 'set-top boxes', TVs)• e-Education (tablets, smart-boards)• e-Solutions (smart – electricity meters)• Companies<ul style="list-style-type: none">• Yekani, Merc, NFB, Froetek, | <ul style="list-style-type: none">• Opportunities in problems<ul style="list-style-type: none">• 29.1% unemployment (10.172 million people, one of the highest in EC).• Low investment return education (worse in STEM) – 2018 NACI Report• Skills creation – work placement• Migration from EC to other provinces – 314 453 people and as a result, EC's weighted average equitable share reduced by R19.8 billion |
|--|---|

Why Buffalo City?
Perfect electronics ecosystem – Yekani specific considerations

Giving real meaning to 'power partnerships'

- *'Since the 2011 census our equitable share weighted average has decreased from 14.9 percent to 13.2 percent and this led to a budget shortfall of R19.8 billion which covers the period 2013/14 to 2021/22. On the main, this is based on the outward migration of people to other provinces'* – Honourable Premier – Lubabalo Mabuyane delivering EASTERN CAPE 2019/20 PROVINCIAL BUDGET SPEECH
- 314 453 people estimated 'to leave' the province between 2016 & 2021
- Yekani, as a partner to the province, increased its employment from 230 in 2016 to 540 in 2019 – saving the province R19 519 610 from a further reduction of its equitable share weighted average.
 - With the potential employment of a minimum of 2000 more employees with the production of education tablets, a further R145 452 580 could be added to the province's fiscus pool.
 - Alternative to crime created for the province's young people
 - EC attracts more people (education institutions, companies, holiday-makers)
 - Return on education investment realized
 - More knowledge gained
 - More innovation for the province and the country
 - Pressure on Gauteng & Western Cape infrastructure caused by urbanisation reduced (could be explaining MEC Lesufi's procurement of tablets from Yekani).

A red speech bubble graphic with a white question inside. The bubble has a rectangular body and a small triangular tail pointing downwards.

What is to be
done?

- **Collaborations, collaborations & collaborations**
 - **Businesses, governments, society, academia**



Maz' enethole!