



BCMDA
BUFFALO CITY METROPOLITAN
DEVELOPMENT AGENCY



Power Partnerships – Growing a better city together

Setting up shop in East London: the Yekani Story

- **Stable infrastructure**
 - **Water and sanitation**
 - **Roads and public transport**
 - **Schools (best place to raise kids)**
- **Access to skills and knowledge**
 - **Walter Sisulu University, University of Fort Hare, Pearson Institute of Education & Buffalo City TVET College**
- **Great and supportive partners**
 - **ELIDZ, ECPG, BCMM**
- **Excellent work-life balance – a city that comes alive**
 - **Beautiful and cleaner beaches, sporting activities (soccer, rugby, cricket, swimming, boxing, etc), hiking, road running**
 - **Comedy nights, Belin November, live music performances**
- **Friendly and welcoming people**

Why Buffalo City?
General considerations

- **Knowledge and people**

- **Walter Sisulu University, University of Fort Hare & Buffalo City TVET College**

- **Innovation**

- **Entrepreneurs, ELIDZ (including its Science Technology Park), ECDC, SITA,**

- **Products**

- **e-Entertainment (PVR, 'set-top boxes', TVs)**
- **e-Education (tablets, smart-boards)**
- **e-Solutions (smart – electricity meters)**

- **Companies**

- **Yekani, Merc, NFB, Froetek,**

- **Opportunities in problems**

- **29.1% unemployment (10.172 million people, one of the highest in EC).**
- **Low investment return education (worse in STEM) – 2018 NACI Report**
- **Migration from EC to other provinces – 314 453 people and as a result, EC's weighted average equitable share reduced by R19.8 billion**

Why Buffalo City?

Perfect electronics ecosystem – Yekani specific considerations

Giving real meaning to 'power partnerships'

- *'Since the 2011 census our equitable share weighted average has decreased from 14.9 percent to 13.2 percent and this led to a budget shortfall of R19.8 billion which covers the period 2013/14 to 2021/22. On the main, this is based on the outward migration of people to other provinces'* – Honourable Premier – Lubabalo Mabuyane delivering EASTERN CAPE 2019/20 PROVINCIAL BUDGET SPEECH
- 314 453 people estimated 'to leave' the province between 2016 & 2021
- Yekani, as a partner to the province, increased its employment from 230 in 2016 to 540 in 2019 – saving the province R19 519 610 from a further reduction of its equitable share weighted average.
 - With the potential employment of a minimum of 2000 more employees with the production of education tablets, a further R145 452 580 could be added to the province's fiscus pool.
 - Alternative to crime created for the province's young people
 - EC attracts more people (education institutions, companies, holiday-makers)
 - Return on education investment realized
 - More knowledge gained
 - More innovation for the province and the country
 - Pressure on Gauteng & Western Cape infrastructure caused by urbanisation reduced (could be explaining MEC Lesufi's procurement of tablets from Yekani).

A close-up photograph of a red ballpoint pen with a silver tip, positioned diagonally from the top right. The pen is in the process of writing the words "Thank you" in a black, cursive script on a white surface. The pen's tip is at the end of the word "you".

Thank you

A dark grey, semi-circular background at the bottom of the image, featuring several concentric white circles of varying radii, some solid and some dashed, creating a ripple effect.

Maz' enethole!