



EAST LONDON IDZ OVERVIEW



east london idz
business streamlined

WHERE IT ALL STARTED

1997 – 2001

- Initial investigation on formation of an IDZ for East London
- Formation of the East London Development Zone Corporate – a section 21 entity
- Application to DTI for a designation of an IDZ for East London
- Application to DTI for an IDZ operator's license





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is an entity which exists to help **manufacturers to become globally competitive** through the development and efficient management of a **modern, purpose built industrial location**, which offers investing industries **a streamlined business environment** enhanced by a range of supporting services.



The East London Industrial Development Zone is an initiative under the South African Government's **Special Economic Zones (SEZ)** Programme.

Special Economic Zones (SEZs), are geographically designated areas of a country set aside for specifically targeted economic activities, supported through special arrangements (that may include laws) and systems.

Companies that locate in the SEZ have access to the following incentives:

- ***VAT and customs relief, if located within a Customs-Controlled Area (CCA);***
- ***Employment tax incentive;***
- ***Reduced corporate income tax rate***



ACCESS TO MARKET



Road Connectivity

- 2km from National Highway
- A 30 ton SAA truck to Johannesburg runs from Monday to Friday.



Rail Connectivity

- East London linked to South African inter city rail network.
- Specialized wagons available for conveyance of high risk, high value freight.



Air Transportation

- East London airport handles daily passenger and cargo flights to all major South African cities
- Currently 8 – 10 ton per day cargo excess capacity using 737 Cargo Freighter



Sea Transportation

- 9km from Port.
- Only river port in South Africa.

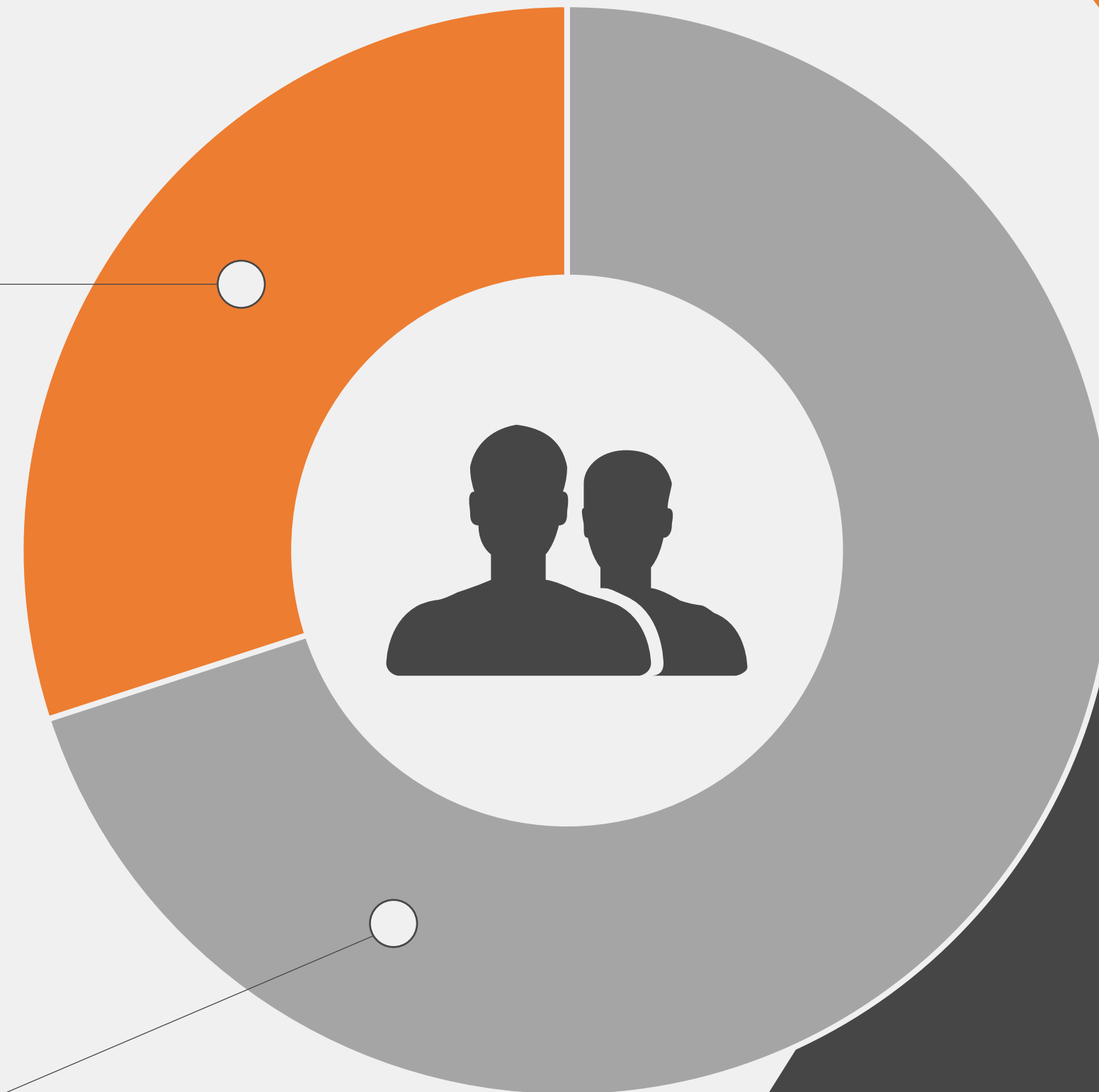
OWNERSHIP

Buffalo City
Metropolitan
Municipality
[BCMM]

26%

Eastern Cape
Department of
Economic
Development,
Environmental
Affairs & Tourism
[DEDEAT]

74%



The ELIDZ is a
State-Owned
Entity - owned by
Provincial Government
and the **Buffalo City
Metropolitan Municipality**

OUR MANDATE

To contribute toward the **industrial diversification, economic growth and transformation** of the provincial & national economies.



**JOB
CREATION**

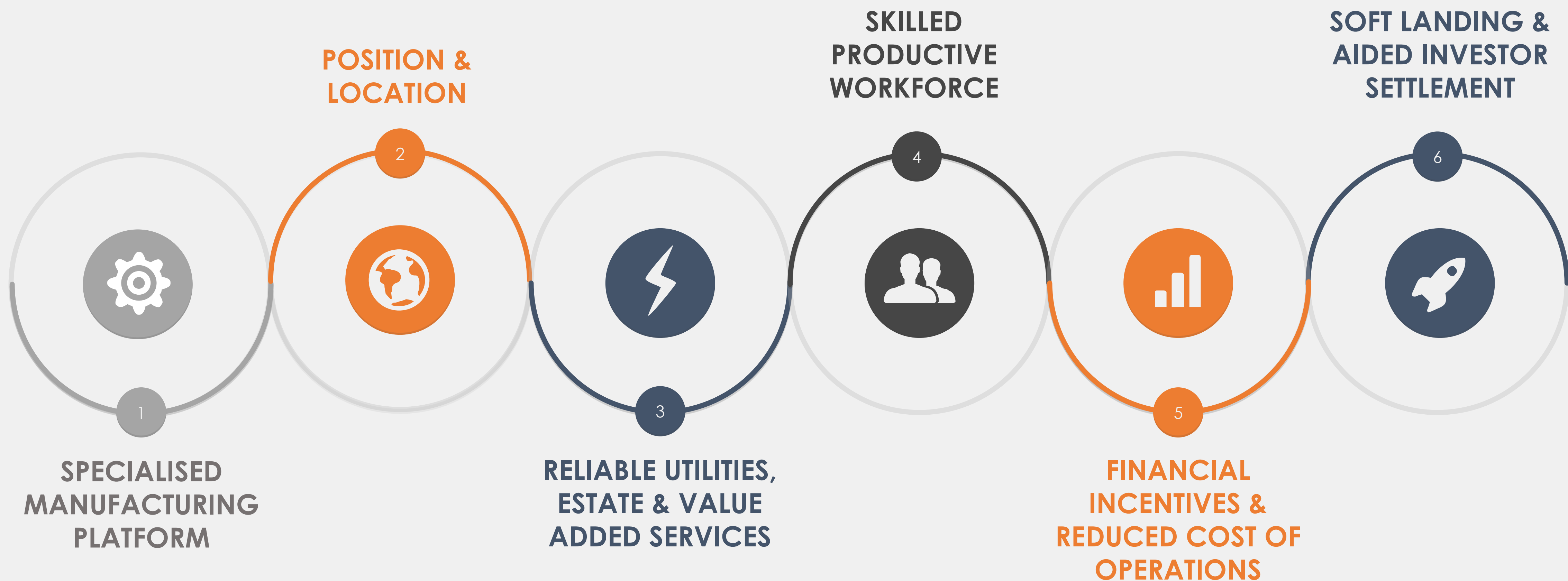


**DEVELOP THE
ECONOMY OF
OUR REGION**



**BOOST
FOREIGN DIRECT
INVESTMENT**

OUR VALUE OFFERING



ENGINEERED EFFICIENCY

OUR TENANTS IN THE ZONE





OUR MILESTONES & IMPACT



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OUR MILESTONES

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OUR MILESTONES



2003:

ELIDZ set out to transform this greenfield site, which was previously Leeches Bay settlement, into prime industrial land.



2005:

In July 2005, the ELIDZ officially completes its infrastructure development phase. In June 2005, the ELIDZ officially kicked off its investment settlement phase with the announcement of the first three investors with an investment value of R188 million.

2002 – 2005

- DTI designates an IDZ for East London
- Granting of provisional license
- Acquisition of land (Green fields)
- Resettlement of Leaches Bay Informal Settlement

OUR MILESTONES

**2006:**

The ELIDZ, develops its Automotive Supplier Park (ASP), aimed at taking advantage of MBSA's strategy to increase local content for the W204 C Class

2005 – 2009

- Intensified Investment Promotion
- Development of first industrial cluster
- Settlement of first investors
- Conceptualisation of other sector value propositions

**2007:**

The numbers of secured investors in the ELIDZ hits double digits with the announcement of 7 new investors in April 2007. In November 2007, the ELIDZ became the first IDZ in South Africa to be awarded a permanent operator permit by the Department of Trade and Industry.

OUR MILESTONES



2009:

ELIDZ diversifies its secured investors to include agro processing, renewable energy, aqua-culture and general manufacturing.

2009 – 2015

- Promotion and Development of new industrial clusters
- Settlement of new investment
- Management of zone (infrastructure and services)



2011:

The ELIDZ trebles its value of secured private sector investment from R1.2 billion to R3.4 billion in 12 months, signalling the highest year-on-year growth in secured investment since inception.

10 Oct 2019



2016 - 2019
15 new automotive projects
Jobs: +/-1500 new jobs in the zone
Private Invest: +/-R2,5bn (P &E)
Additional 120 000sqm under roof

The **FUTURE** ???

THANK YOU!!!

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