

BUFFALO CITY MUNICIPALITY

MEDIA RELEASE



**Buffalo City
Municipality**

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For immediate release

The weather gods might have put a halt to the exciting opening fixtures of the Annual Buffalo City Cup Challenge Cup last weekend, but an exciting new twist has since emerged.

For soccer lovers in fact, the downpour could have been a blessing in disguise as they are now in for a feast of football frenzy in this upcoming weekend.

It's a whole new ball game for the tournament – themed *Woz'uzobona: We cant wait to meet you* – which features 32 teams from the province battling it out for a whopping first prize of R30 000.

The tournament features teams from the Vodacom League, SAB Regional League and Metropolitan league.

For the Municipality – who have invested close to R500 000 in the tournament – in footing the logistical and technical arrangements that include transportation, accommodation and wear, its all worth it.

This is also an effort of taking football to the people and re-kindling World Cup spirits courtesy of this tournament.

It is a climax of a remarkable football month which saw Eastern Cape Premier Soccer League outfit Bay united making its first official debut in the City on November 23.

This was followed by a well supported thrilling Telkom knockout semi-final between Ajax Cape Town and Free State Stars on November 30.

And if the turn-out of the fans at those two games is anything to judge by, then the people of the City are passionate enthusiastic soccer fans. This weekend's dose of exhilarating soccer action should be just what the doctor orders as we go towards the festive season.

As the potential base camp for the 2010 soccer world cup, the City has indeed positioned itself as a football destination of choice for national games, international matches and international countries.

Games will take place at the Jan Smuts stadium in East London and the Victoria grounds in King Williams Town on Saturday. On Sunday all roads will lead to the Absa stadium for the semi-finals and finals. (see fixture attached)

The tournament carries total prize- money of R95000 with the first placed team netting R30 000, R20 000 for second and R15 000 on offer for the third- placed team. There are also cash prizes for top scorer, goalkeeper of the tournament, the most disciplined team, best coach and best player, who will all pocket R1000 each.

We are calling on all our patriotic citizens to come and witnesses the tales and twists of titanic clashes, agony and ultimately the sweet taste of victory.