

MEDIA RELEASE

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18 May 2010

Executive Mayor to clean the streets as part of MAD

On Wednesday 19 May 2010, Buffalo City Municipality **Executive Mayor Zukisa Faku** will roll up her sleeves and clean the streets of Zwelitsha.

The occasion is the launch of the massive BCM **Make A Difference (MAD) Clean Up** campaign in which the Executive mayor will be leading by example efforts to keep the City clean as we prepare for the **2010 soccer World Cup** visitors.

The Executive Mayor will be joined by members of the Mayoral committee, **Zwelitsha** ward councillors, BCM management led by **Acting Municipal Manager Dr Lulama Zitha** and staff plus over 150 community members. A reinforcement team of Correctional Services paroled inmates will also assist.

The clean up will commence at **08.00 am** around the various township zones. Thereafter the Executive Mayor will be addressing the participants at the township's OR Tambo Hall.

The MAD Clean Up has already been in Dimbaza and is also earmarked for Mdantsane and Duncan Village.

The cleaning involves the clearing of illegal dumps; addition of more refuse drop off points, grass cutting; street sweeping and litter picking. Cleaners will be armed heavy machinery, mowers, spades, and brooms and refuse bags.

This is an effort to instill a culture of community pride, ownership and cleanliness whilst enhancing the spirit to warmly welcome the many visitors that will be visiting BCM during the World Cup.

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