

BCM to celebrate Tourism Month with local artists

On Thursday 17 September, the City will celebrate Tourism Day at Sisa Dukashe Stadium in Mdantsane. (10h00 – 15h00)

This is the main event in marking the TOURISM Month of September under the theme: *Gearing up for 2010*.

The theme is an initiative to inform and prepare communities for the upcoming football tournament and their role in welcoming visitors to our shores.

The day will be filled day with fun activities ranging from exhibitions to entertainment by a range of local artists.

Crafters, artists, musicians (from various genres) and tour guides will also take part. The event will be addressed by the City's Executive Mayor Zukisa Faku.

Tourism Month is marked annually to focus on the importance of tourism to the economy of South Africa.

Emphasis is placed on educating local communities about the role of tourism in the economy while exposing them to the unique and diverse tourism experiences offered locally that can be enjoyed by all.

Last Friday, over 30 local high schools in the City engaging in tourism related debates and speech presentations in King Williams Town.

This was to encourage learners - who have an interest in tourism and have taken tourism as a subject - to test their knowledge of and exposure to the industry.