

**Annexure C: Evaluation of Tourism Nodes**

	1	2	3	4	5	6	7	8	9	10	11	12	13
Tourism Nodes/Zones	King/Bisho	Bridle Drift Dam	Laing Dam	Mdantsane	Kidds & Kayser Beaches	N6 to Mclean Town	Gonubie & Sunrise on Sea	Main Beachfront	Harbour	West Bank	Nahoon Beach/ Bonza Bay	Queens Park/ Zoo	CBD/ Quigney
Geographical Location (N/A)													
<b>Economic (x/33)</b>	<b>25</b>	<b>45</b>	<b>45</b>	<b>35</b>	<b>10</b>	<b>25</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>23</b>
Accommodation (x/10)	5	9	9	7	2	5	2	1	1	2	2	1	2
Activities (x/10)	5	9	9	7	2	5	2	1	1	2	2	1	5
Services (x/10)	5	9	9	7	2	5	2	1	1	2	2	1	2
Attractions (x/10)	5	9	9	7	2	5	2	1	1	2	2	1	5
Spatial Planning Issues (x/10)	5	9	9	7	2	5	2	1	1	2	2	1	9
<b>Social (x/33)</b>	<b>42</b>	<b>30</b>	<b>30</b>	<b>54</b>	<b>18</b>	<b>18</b>	<b>6</b>	<b>30</b>	<b>6</b>	<b>12</b>	<b>6</b>	<b>6</b>	<b>17</b>
Water (x/10)	7	5	5	9	3	3	1	5	1	2	1	1	2
Electricity (x/10)	7	5	5	9	3	3	1	5	1	2	1	1	2
Sanitation (x/10)	7	5	5	9	3	3	1	5	1	2	1	1	2
Roads (x/10)	7	5	5	9	3	3	1	5	1	2	1	1	2
Transport Services (x/10)	7	5	5	9	3	3	1	5	1	2	1	1	2
Socio-Economic Need (x/10)	7	5	5	9	3	3	1	5	1	2	1	1	7
<b>Environmental (x/33)</b>	<b>11</b>	<b>14</b>	<b>14</b>	<b>8</b>	<b>16</b>	<b>15</b>	<b>14</b>	<b>14</b>	<b>8</b>	<b>8</b>	<b>16</b>	<b>18</b>	<b>2</b>
Fauna (x/10)	6	7	7	4	7	8	8	7	4	4	7	9	1
Flora (x/10)	5	7	7	4	9	7	6	7	4	4	9	9	1
<b>Economic (x/33)</b>	<b>16.5</b>	<b>29.7</b>	<b>29.7</b>	<b>23.1</b>	<b>6.6</b>	<b>16.5</b>	<b>6.6</b>	<b>3.3</b>	<b>3.3</b>	<b>6.6</b>	<b>6.6</b>	<b>3.3</b>	<b>15.2</b>
<b>Social (x/33)</b>	<b>23.1</b>	<b>16.5</b>	<b>16.5</b>	<b>29.7</b>	<b>9.9</b>	<b>9.9</b>	<b>3.3</b>	<b>16.5</b>	<b>3.3</b>	<b>6.6</b>	<b>3.3</b>	<b>3.3</b>	<b>9.4</b>
<b>Environmental (x/33)</b>	<b>18.2</b>	<b>23.1</b>	<b>23.1</b>	<b>13.2</b>	<b>26.4</b>	<b>24.8</b>	<b>23.1</b>	<b>23.1</b>	<b>13.2</b>	<b>13.2</b>	<b>26.4</b>	<b>29.7</b>	<b>3.3</b>
<b>Total (x/100)</b>	<b>57.8</b>	<b>69.3</b>	<b>69.3</b>	<b>66.0</b>	<b>42.9</b>	<b>51.2</b>	<b>33.0</b>	<b>42.9</b>	<b>19.8</b>	<b>26.4</b>	<b>36.3</b>	<b>36.3</b>	<b>27.8</b>

Market Attractiveness (x/10)	7.1	4.1	4.1	5.3	6.0	6.2	6.2	6.8	4.0	2.7	7.1	4.6	6.0
Foreign Organised Tours (x/20)	16	5	5	18	10	12	10	18	12	5	15	15	18
Foreign FIT's (x/20)	15	10	10	15	18	15	18	15	12	10	18	10	15
Foreign VFR (x/10)	5	4	4	5	8	6	8	7	6	2	9	5	5
Backpackers (x/20)	12	10	10	12	18	18	18	15	5	5	18	10	5
Cruises (x/10)	6	4	4	6	4	6	4	4	8	4	5	6	6
USA AA/ Scandinavia (x/20)	18	5	5	18	5	15	5	5	5	5	5	5	15
Foreign Special Interest (x/20)	15	12	12	10	15	14	12	12	10	5	18	10	5
Eastern Cape Day Visitors (x/20)	15	5	5	10	5	5	5	15	5	5	5	5	18
Eastern Cape City Break (x/20)	18	5	5	10	5	5	10	18	5	5	15	5	18
Eastern Cape Holiday (x/20)	10	12	12	4	18	14	18	14	10	4	18	10	4
Domestic VFR (x/10)	5	6	6	4	8	7	9	8	4	2	9	5	6
Conference/Incentive (x/10)	7	4	4	4	4	5	6	8	4	4	6	4	9
Domestic Special Interest (x/20)	15	10	10	10	15	15	14	10	5	5	18	10	5
Sport (x/20)	15	5	5	5	8	10	10	15	5	5	10	10	18
Holiday (All Destinations) (x/10)	5	6	6	2	9	7	9	7	5	2	9	5	2

