PROJECT PLAN: BUFFALO CITY TOURISM MASTER PLAN

Phase	Task Name	Month 1 Dec-02	Month 2 Jan-03	Month 3 Feb-03	Month 4 Mar-03	Month 5 Apr-03	Month 6 May-03	Month 7 Jun-03	Month 8 Jul-03	Month 9 Aug-03	Month 10 Sep-03	Month 11 Oct-03	Month 12 Nov-03	Month 13 Dec-03	Month 14 Jan-04	Month 15 Feb-04	Month 16 Mar-04	Month 17 Apr-04	Month 18 May-04	Month 19 Jun-04
		1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4
1	Project Set-Up																			
	Deliver Phase report																			
	TOURISM SITUATION ANALYSIS																			
2	Analysis of Existing Characteristics																			
	Environmental																			
	Historical, socio-cultural, economic																			
	Development Policies																			
	Environmental Quality																			
	GIS mapping																			
	Deliver Phase report																			
3	Tourist Attractions, Activities, Facilities and Services																			
	Identify current & potential tourist atractions & activities																			
	Special feature attractions																			
	Analysis of attractions & activities																			
	Accommodation inventory & occupancy																			
	Tourist services & facilities inventory and patronage																			
	Evaluation of tourism facilities and services																			
	Deliver Phase report																			
4	Transportation Access & Infrastructure																			
	Analyse & evaluate existing & planned access to region																			
	Evaluate current & planned internal transportation																			
	General Infrastructure evaluation																			
	Idenifications of problems & constraints																			
	Deliver Phase report																			
5	Tourism Markets																			
	Collection & analysis of exisiting data on markets																			
	Sample survey of international & domestic tourists																			
	Surevy of tour operators - international & local																			
	Anlaysis of potential international markets																			
	Analysis of potential domestic markets																			
	Development of market targets by segment - 2 x 5 years																			
	Projection of accommodation requirements																			
	Deliver Phase report																			
6	Carrying Capacity																			
	Integrated analysis of the total environment																			
	Determination of carrying capacities																			
	Identification of opportunities & constraints																			
	Deliver Phase report																			
	Deliver Draft Situation Analysis Report																			
	Acceptance of Situation Report																			
	TOURISM MASTER PLAN																			
7	Tourism Development Plan																			
	GIS mapping																			
	Deliver Phase report																			
8	Environmental Management Proposals																			
	Deliver Phase report																			
9	Socio-Cultural Management Proposals																			
	Deliver Phase report																			
10	Skills Development Programme																			
	Deliver Phase report																			
11	Institutional Arrangements																			
	Deliver Phase report																			
12	Enterprise Development & Support																			
	Deliver Phase report																			
13	Tourism Database																			
	Deliver Phase report																			
14	Tourism Marketing Plan																			
	Deliver Phase report																			
15	Tourism Development Action Plan																			
	Deliver Phase report																			
16	Development of a Learning Tool																			
	Deliver Phase report																			
	Deliver Draft Tourism Master Plan																			
	Acceptance of Tourism Master Plan																			