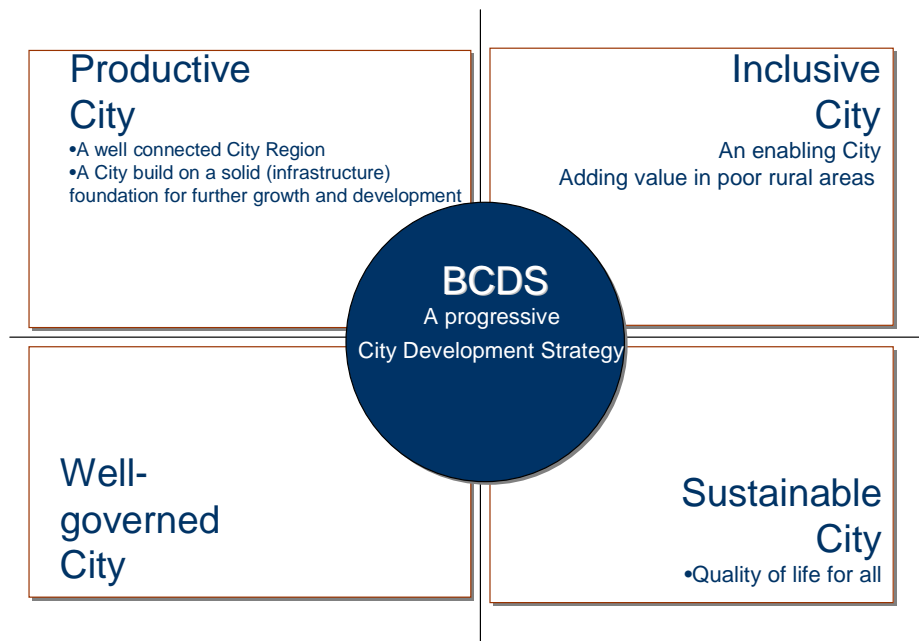


3. Consolidating the Buffalo City Development Strategy

In this section areas of intervention is outlined through which the BCDS can be realized. The BCDS is structured around four strategic intervention areas. Each of these strategic intervention areas are related to the Integrated Development Plan and allows BCDS-led priority setting within 5-year IDP cycles.

BCDS overview



In the table below a basic outline is provided of the BCDS intervention areas.

Goal/Objective	Strategic Intervention Areas (Themes)	Intervention Agenda (Programmes and Projects)	Outcomes
<p>IDP Key Objective 1 Local, Provincial & National stakeholders support and work together to achieve the vision for Buffalo City.</p>	A progressive City Development Strategy	<ul style="list-style-type: none"> • Formulation of a BCDS and implementation plan for the reinforcing of the IDP and the building of Partnerships with Public and Private Sector Stakeholders • Create a regional linkages between Buffalo City and the larger Eastern Cape • Conducting regular reviews and refinements of the BCDS and its programmes with stakeholders 	<ul style="list-style-type: none"> • The outcome of this intervention area will allow Buffalo City and its key stakeholders and social partners to align their collective effort.
<p>IDP Key Objective 2 and 3 Effective, efficient, co-ordinated financial management and increased revenue - enabling BCM to deliver its mandate.</p> <p>BCM's institution is capacitated and structured to enable efficient, effective, and sustainable service delivery.</p>	A well governed City	<ul style="list-style-type: none"> • Creating a clear framework articulating the city's leadership agenda on development through the lens of the BCDS; • Linking the 5-year terms of office deliverables and priorities to the BCDS through the IDP and Budget; • Provide quality municipal services in a financially sustainable and transparent manner; • Developing a clear and transparent public investment framework based on the BCDS logic, and report ing against it; • Establishing a City-scorecard through which the BCM can report its progress to social partners and stakeholders; and • Creating a forum for ongoing stakeholder engagement on the future of Buffalo City. 	<ul style="list-style-type: none"> • A well governed city will result in quality decision-making leading into delivery on a focused developmental agenda. • In addition confidence in the City can build as a committed and effective agent of public sector intervention to the community as a whole. Good governance has been proven as a critical ingredient of development success
<p>IDP Key Objective 4 BCM creates an enabling environment for an economy that is growing, diversifying, generating increasing number of sustainable employment opportunities and contributing to increased incomes and equality.</p>	A well connected City in a Region	<ul style="list-style-type: none"> • Facilitating a key investment package into the East London port as a precondition for retaining current manufacturing agglomeration economies of scale, ensuring the success of the ELIDZ and strengthening the export capacity of future. Umzimbuvu Catchment and Timber Investment initiatives • Facilitating investments in regional road links • Encourage investments into the East London Airport, in particular to encourage airfreight capacity to increase • Ensuring rail link upgrades to Coega will allow ease of future access into the national rail network • Enabling access to new broadband infrastructure 	<ul style="list-style-type: none"> • A key outcome of this intervention is the implementation of a range of foundational investments aimed at increasing Buffalo City region's connectivity to the National and global spatial economy.
<p>IDP Key Objective 4 BCM creates an enabling environment for an economy</p>	<p>A productive city with a sound economy A City build on a solid (infrastructure) foundation</p>	<ul style="list-style-type: none"> • Create the preconditions for shared and accelerated growth • Ensure recapitalization of municipal infrastructure 	<ul style="list-style-type: none"> • The outcome of this intervention area will be to allow better access to poor people to a dignified quality of life and economic opportunity

Goal/Objective	Strategic Intervention Areas (Themes)	Intervention Agenda (Programmes and Projects)	Outcomes
<p>that is growing, diversifying, generating increasing number of sustainable employment opportunities and contributing to increased incomes and equality.</p>	<p>for further growth and development</p>	<ul style="list-style-type: none"> • Maintained (technical) infrastructure • Improved basic services • Serviced and activated land reserve through SDF • CBD revitalization in East London, King William's Town and Mdantsane. • Release of "critical sites" for industrial and commercial activities generally and specifically in the tertiary knowledge economy • Promotion of good housing/living environments and public spaces/streetscape 	<ul style="list-style-type: none"> • Creating investment opportunities for businesses to be engaged in the development of all sectors of the economy • It will set the construction and service industry in motion.
<p>IDP Key Objective 3, 4 and 5 BCM's institution is capacitated and structured to enable efficient, effective, and sustainable service delivery</p> <p>Buffalo City is well structured, efficient and supports sustainable human settlements, thus enabling residents to meet their physical, social, developmental, environmental, cultural & psychological needs. (live, work & play)</p> <p>BCM has a safe, healthy and sustainable environment protected for the benefit of present and future generations through securing ecologically sustainable development and use of natural resources, whilst promoting justifiable social and economic development.</p>	<p>An inclusive city</p>	<ul style="list-style-type: none"> • Dismantling the Apartheid City over time- Enabling an equitable, efficient and more efficient urban form through directing spatial and economic development. • De-concentrating pockets of poverty by concentrating investment into areas of opportunity – creating more housing delivery modes and options. • Facilitating urban renewal in the urban core • Release of critical sites for exploring a range housing modalities • Build social programmes aimed at facilitating social integration (soft agenda and opposed to a hard spatial structuring agenda) 	<ul style="list-style-type: none"> • The long term outcome of this intervention area is to shift the spatial development patterns of Buffalo City to become socially more inclusive, environmentally more sustainable and far more efficient from a municipal service and transport delivery perspective.
<p>IDP Key Objective 5 and 6</p> <p>Buffalo City is well structured, efficient and supports sustainable human settlements, thus enabling residents to meet their physical, social, developmental, environmental, cultural & psychological needs. (live, work & play)</p> <p>BCM has a safe, healthy and sustainable environment protected for the benefit of present and future</p>	<p>An enabling and sustainable City</p>	<ul style="list-style-type: none"> • Good opportunities for education and skills development (from primary to tertiary level) • Environmental consciousness • Safety and security • Promotion of tourism, sports etc • Building of triple helix partnerships • Promotion of social and cultural values and activities 	<ul style="list-style-type: none"> • The outcome of this intervention area will be increased attractiveness of BCM as a working and living environment for the influx of strategic persons and businesses to be engaged in the development of the new economy • It will increase the investors' confidence in BCM • It will open avenues for the bridging of gaps between the first and second economy • It will set the construction and service industry in motion • It will add to the availability of jobs in all sectors • It opens a window of opportunity for new enterprises based on environmental/ecological market (wind and